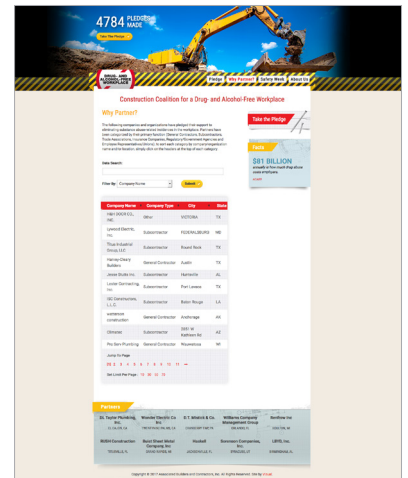


Associated Builders and Contractors

Associated Builders and Contractors (ABC) is a national trade association representing 22,000 members from more than 19,000 construction and industry-related firms, helping members win and deliver work safely, ethically, and profitably for the betterment of the communities in which they work. ABC's membership represents all specialties within the U.S. construction industry and is comprised primarily of firms that perform work in the industrial and commercial sectors.



» website

Safety first. The Associated Builders and Contractors, Inc. (ABC) wanted to promote a safer workplace for all its members and stakeholders, so it created The Construction Coalition for a Drug- and Alcohol-Free Workplace. Its purpose is to provide companies and organizations with the resources necessary to successfully implement an effective substance abuse policy. We developed a website for the coalition as its primary marketing communications tool, which includes a pledge form for member organizations along with important information to help the coalition's members achieve its goals.